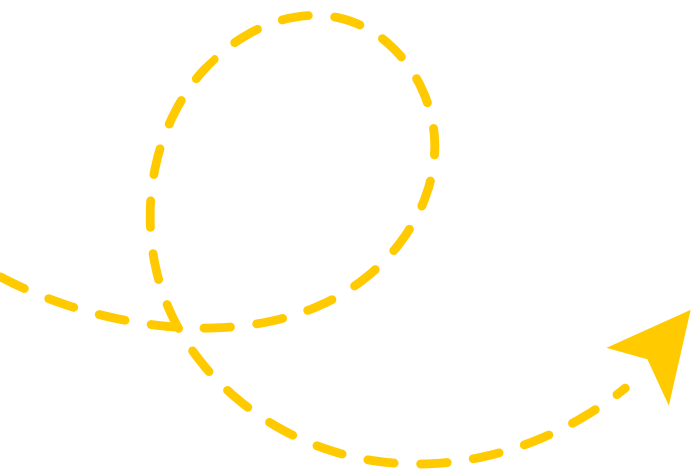




**REWARDING FOR BRANDS
SEAMLESS FOR CREATORS**



WHAT ARE WE OFFERING?

- 1. Influencer & Celeb Marketing**
- 2. Public Relation**
- 3. App/Web Design/UI/UX**
- 4. Social Media Management**



OUR CHAMPION

Naman Chhabra

Naman has been creating videos on the internet for 10 years, and has worked with several blue-chip brands to help them get more eyeballs and simultaneously generate conversion through his deep behavioural understanding of internet users in India & South Asia! He was one of the only creators to gain 100K subscribers in a single month in 2017 (Pre-Jio era)

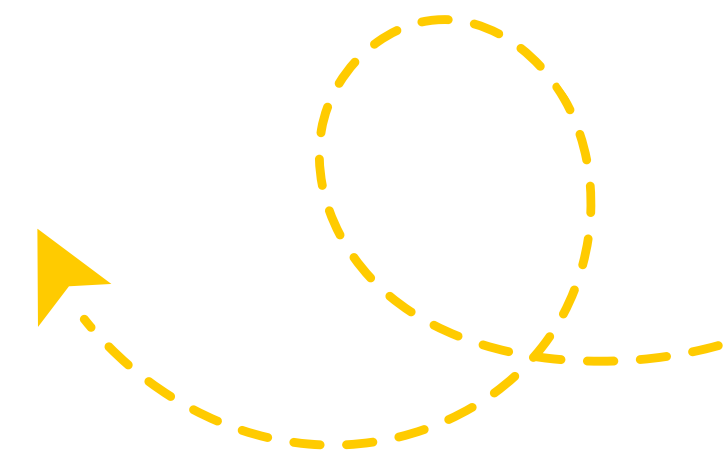
He has also created multiple mobile apps which got on trending for a whole week in India, Indonesia & Malaysia!



BRANDS WE HAVE WORKED WITH



celio*





WHY BURGEON MEDIA?

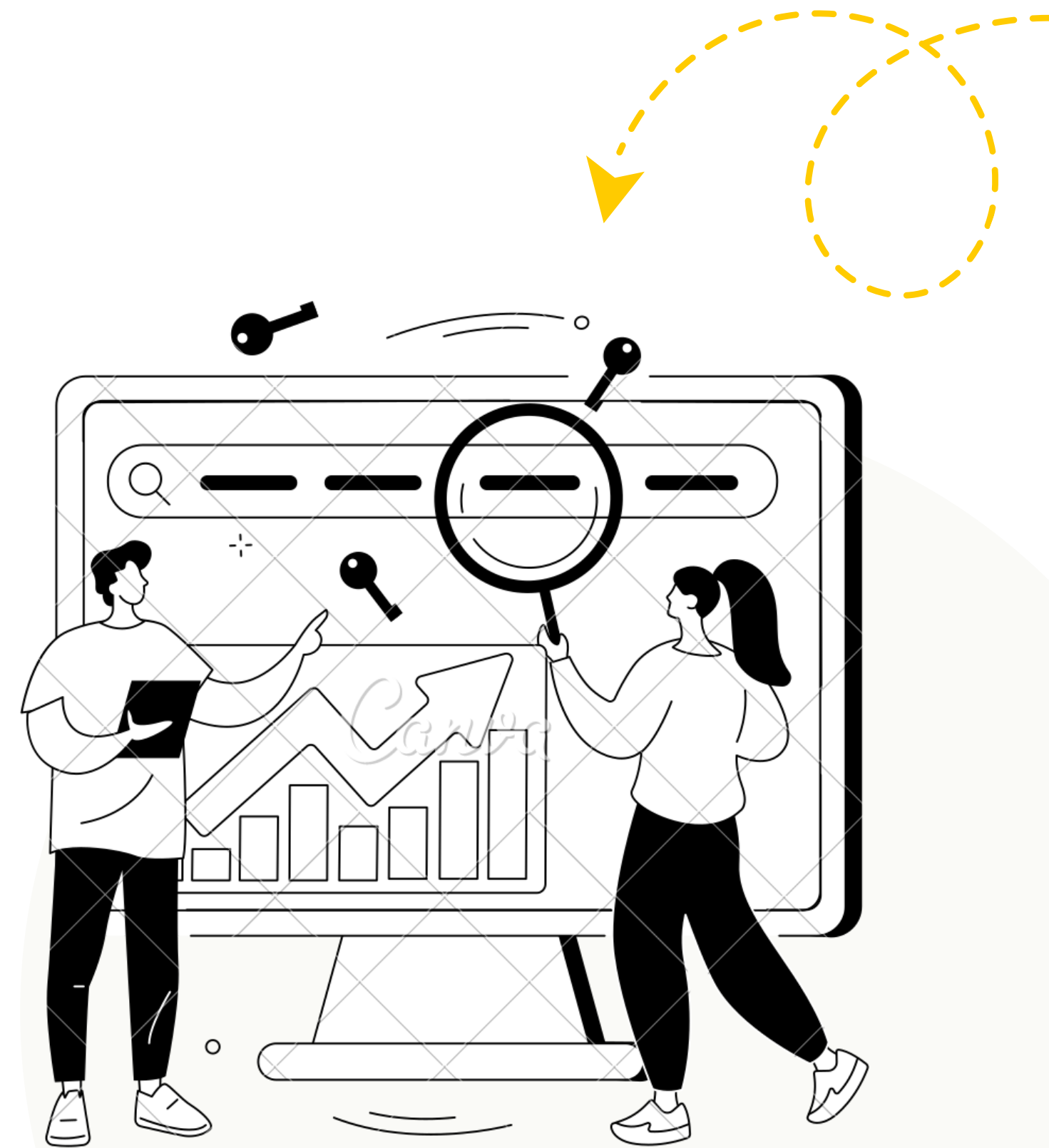
- Our team crafts data-driven influencer campaigns that seamlessly integrate with brand's existing online persona. We deeply understand the algorithms of all the major social media platforms today as we've been in the space since 2013-14, which is the pre-Jio era.
- ***Our campaigns are pure science, and no luck as we understand how to spike emotions through the content, get the highest attention span, and hold viewers to perform CTA to finally convert them into a sale.***



**OUR
CREATOR
COMMUNITY**



OUR CAMPAIGNS



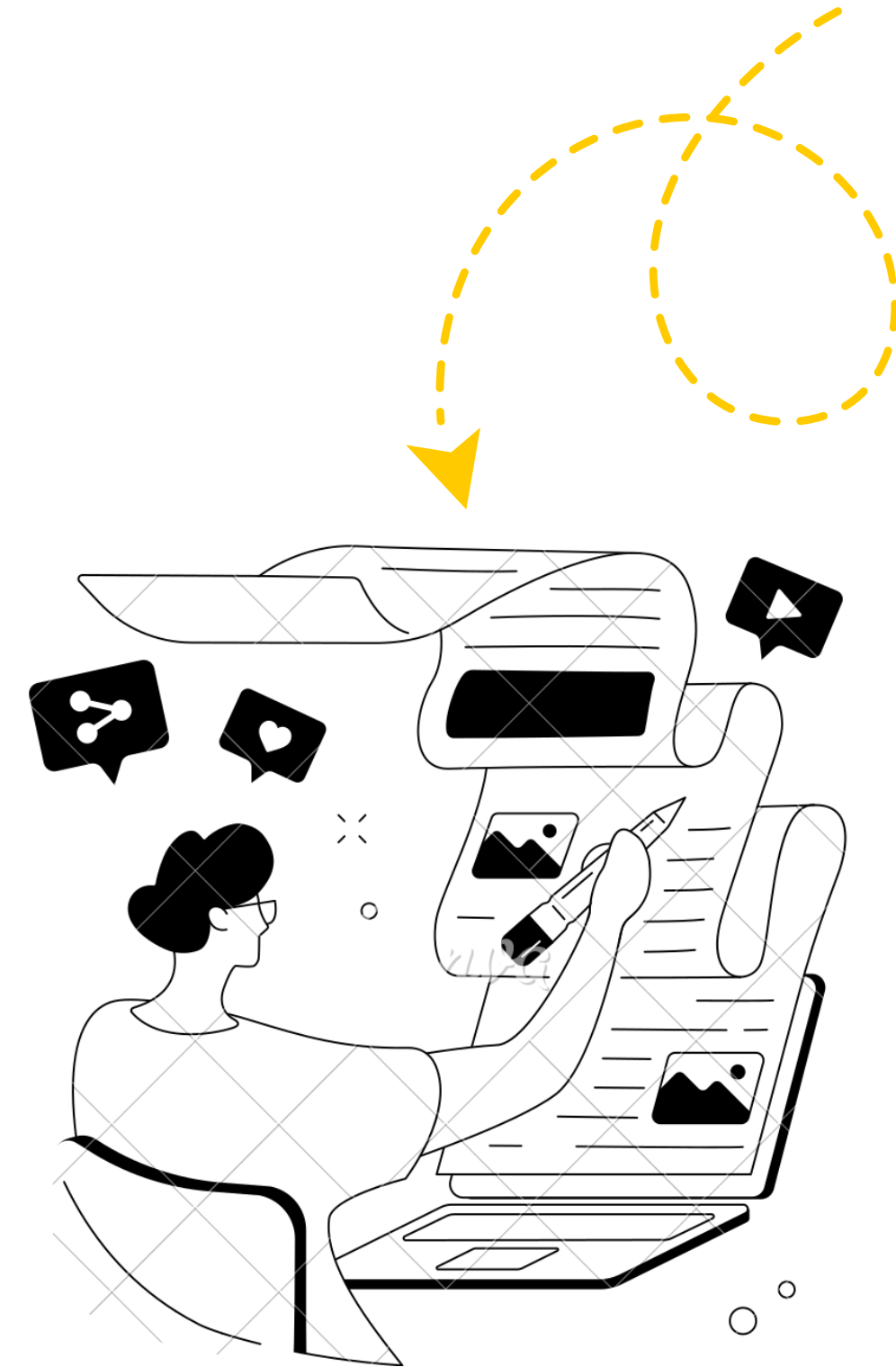
TATA

Total influencers: 5-6 every month

Genre: Food bloggers, Chefs and Lifestyle

Platform: Instagram

Working every month with Tata for promoting their consumer brands - 1868 By Tata Tea & Sonnets by Tata Coffee.



Sonnets
BY TATA COFFEE

1868
BY TATA Tea

1868 BY TATA TEA



oindrilabala and 1868bytata tea · Follow ...
Paid partnership
Anuv Jain · Husn

oindrilabala · 5 w
Nothing better than a warm cup of tea during these #winters 🍵❤️

I absolutely loved experimenting with @1868bytata tea's Kolkata Street Chai to make a Mulled tea 🍵

Watch out and let me know what do you think! 🍵

MULLED TEA RECIPE
2 tsp Kolkata Street chai of 1868 by Tata Tea
2 cups water
3 tsp sugar
1 cinnamon stick
3 cloves

205 likes
27 December 2023

Add a comment...

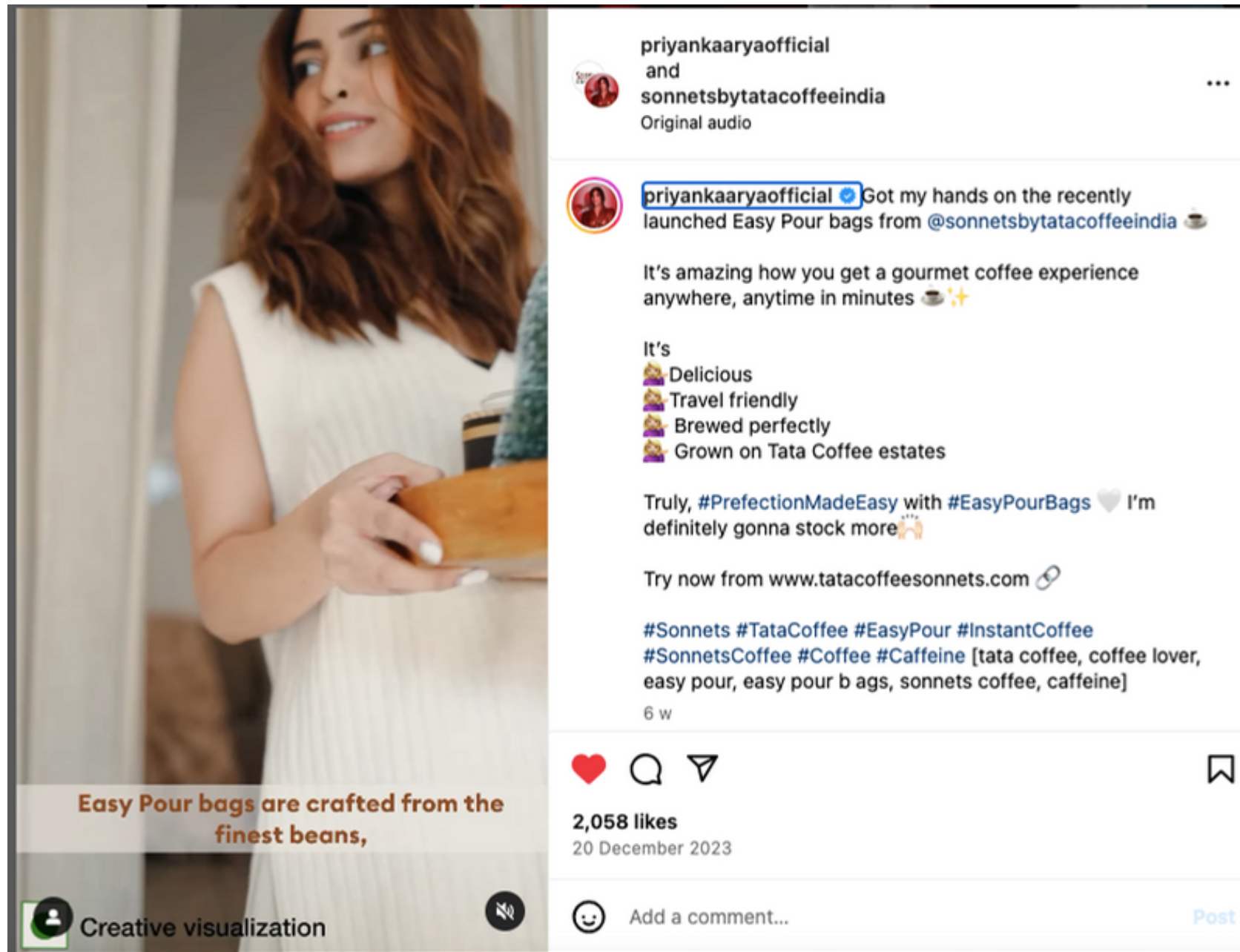
Creative Visualisation



THIS GIFT BOX FROM 1868 BY TATA TEA HAS SIX

Creative Visualisation

SONNETS BY TATA COFFEE



priyankaaryaofficial and sonnetsbytatacoffeeindia
Original audio

priyankaaryaofficial Got my hands on the recently launched Easy Pour bags from @sonnetsbytatacoffeeindia ☕

It's amazing how you get a gourmet coffee experience anywhere, anytime in minutes ☕✨

It's

- 👉 Delicious
- 👉 Travel friendly
- 👉 Brewed perfectly
- 👉 Grown on Tata Coffee estates

Truly, #PerfectionMadeEasy with #EasyPourBags ❤️ I'm definitely gonna stock more👉

Try now from www.tatacoffee.com 🔗

#Sonnets #TataCoffee #EasyPour #InstantCoffee #SonnetsCoffee #Coffee #Caffeine [tata coffee, coffee lover, easy pour, easy pour b ags, sonnets coffee, caffeine]

6 w

2,058 likes
20 December 2023

Easy Pour bags are crafted from the finest beans,

Creative visualization

Add a comment... Post



Hand pouring coffee into a French press next to a bag of Sonnets by Tata Coffee.

sonnetsbytatacoffeeindia and savorytales · Follow ...
a bldgs · Coasting

savorytales 12 w
Here is an amazing hack to make yummy Tiramisu without ladyfinger biscuits! 🍰

Here I've used freshly brewed @sonnetsbytatacoffeeindia which gives the best coffee flavour to the dish. #SonnetsByTataCoffee is a range of single origin coffee produced from high quality Arabica coffee beans. ☕

Redefine your coffee experience with Sonnets by Tata Coffee 🍂❤️

P.S.- Do share this hack with your friends and family! 😊

#TataCoffee #TiramisuCake

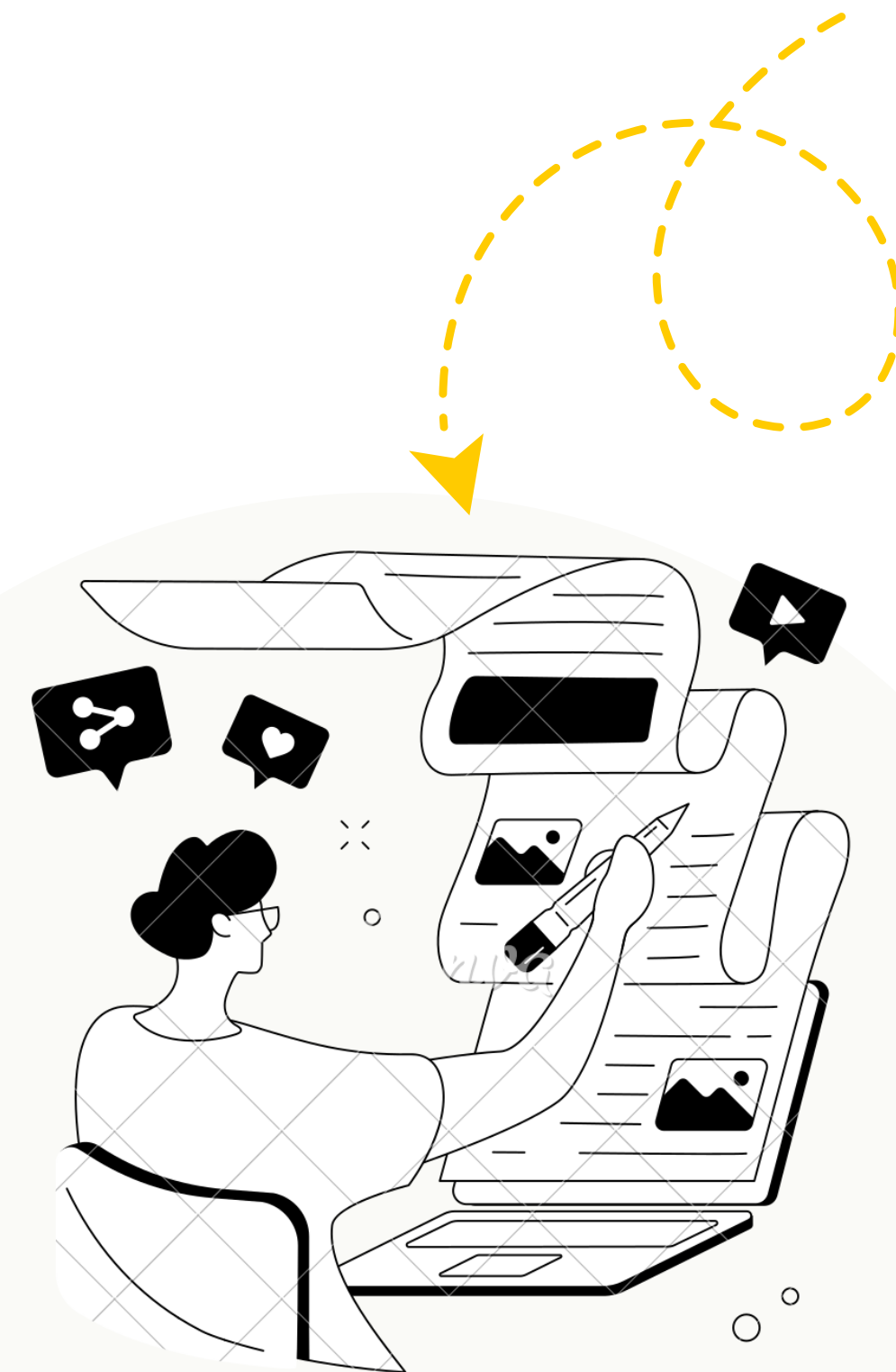
173 likes
7 November 2023

Add a comment...

CELIO

Total influencers: 1
Genre: Vlogger/ Lifestyle
No. of Videos: 2
Platform: Instagram
Total Reach: 1M

Worked with just one influencer on two videos and the brand generated good sales. In such cases, we go through profiles keeping several factors in mind to gain maximum sales/ROI rather than just mere numbers.

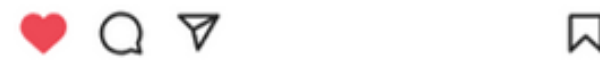




 nikkhil • Follow
Paid partnership with [celioindia](#)

 nikkhil • Feels amazing to be riding again!
Riding in the city never felt as good because now everytime I step out, I got my Stay Dark jeans from [@celioindia](#) on!
These jeans don't fade away even after regular washing - so perfect for my tough lifestyle.
Now you can get your own Stay Dark jeans from Celio, at a special discount. Use my special coupon "NIKHIL10" to get a discount on your purchase at any Celio store. (Code is not valid on the brand website).

#collab
38w



304,345 views
APRIL 2

 Add a comment... [Post](#)



 nikkhil • Follow
Paid partnership with [celioindia](#)

 nikkhil • Skyu keeps me on my toes and wearing comfy clothes are my priority.
[@celioindia](#) Soft touch jeans are the most comfy and softest jeans I now own. It's actually so so soft, you have to touch it to believe it!
I love these and can literally live in them.
Get yourself the comfiest pair of jeans u can own, get the softouch jeans in any celio store in India and get a discount by using "NIKHIL10". Offer valid only on- in store shopping till 30th April, 2022 !

Edited · 37w

 olviashres Awesome 🙌🙌



297,571 views
APRIL 9

 Add a comment... [Post](#)

INDUS OS TWITTER TRENDING CAMPAIGN

Total Tweets for Twitter Trending- 6540

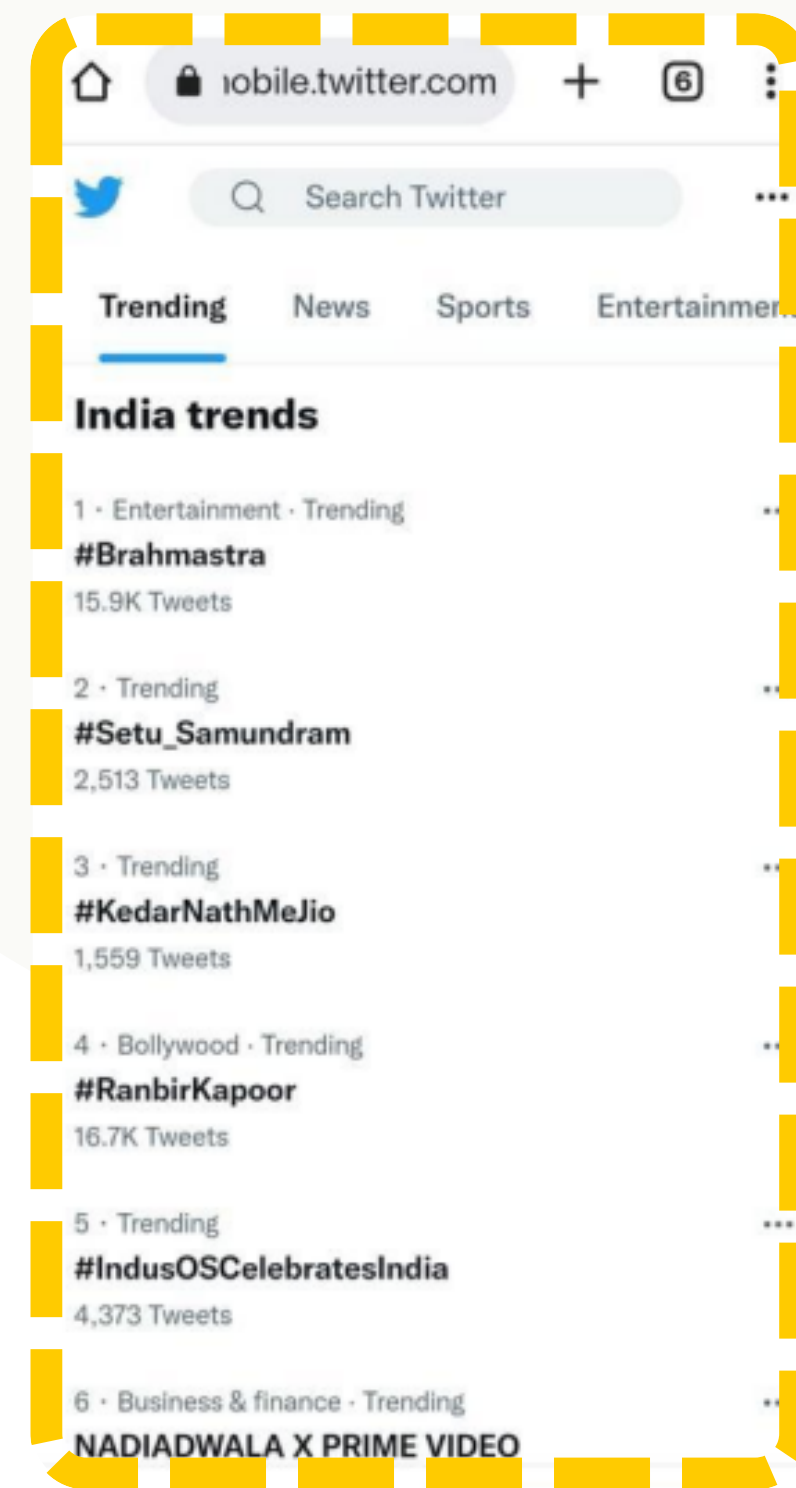
Total influencer Tweets- 4

**Trending position(s) Achieved: 2,3,4&5 for 6
hours**

Cost per Tweet: 21.4

Total Impressions: 130k





#IndusOSCelebratesIndia Trends on Twitter India (7-8 hrs)

INDUS OS

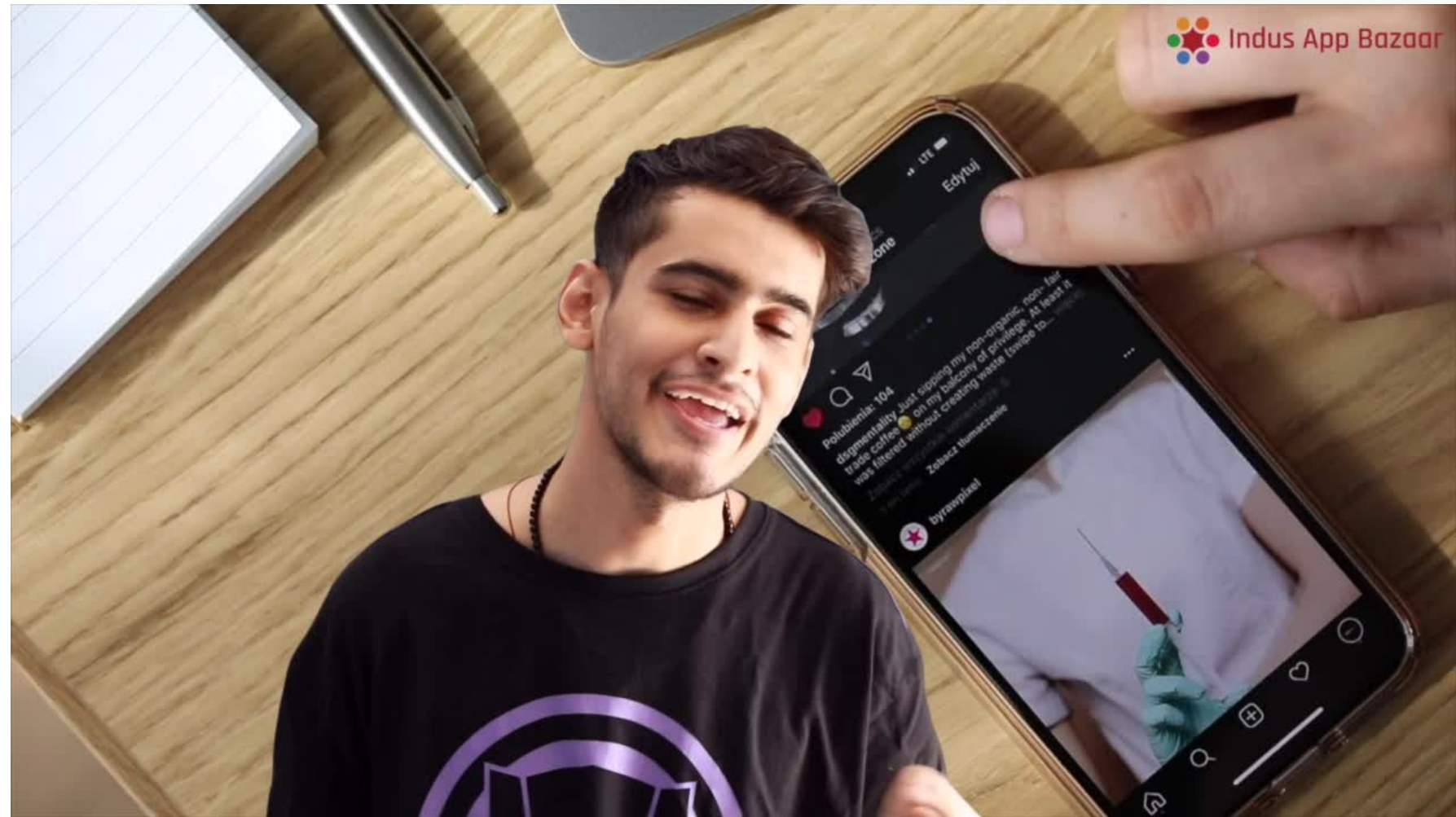
Total influencers: 2

Genre: Tech

No. of Videos: 60

Platform: Posted on Indus App Bazaar





ROYAL ENFEILD

Total influencers: 3


Genre: Vloggers

No. of Videos: 11

Platform: Instagram & YouTube

Total Reach: 11M





jsfilmsindia • Follow

jsfilmsindia • Biking gear is a savior!

During a recent road trip to Leh Legacy, I had an eye-opening event! While a passionate biker was struck in a terrible accident, we were amazed to discover how he managed to escape unscathed. He linked this to his high-end biking gear! Biking gear is a savior! Biking is exhilarating, and the thrill is amplified when you know you'll be protected after each fall! The true reason for making this video is to tell you all that you should never go biking without your riding gear. When it comes to getting a trustworthy kit of biking gears there's no need to look here and there because you've got your eyes on the best - the Royal

226,958 views
AUGUST 4, 2021

Add a comment... Post



New Riding Gears aate hi nikal gaye new Ride par 🙏

Jatt Prabhjot • 3.33M subscribers

41K 41K Share Thanks

372K views 1 year ago
Gud Morning Friends, Sat Shri Akal, Namaste, Bado ko pairi pona or Choto ko heloooooo ..



msk_s1991 • Follow

msk_s1991 5 Essential Tips For Bike Riding!


Itne saal se ride karke ek bohot important cheez mene yeh seekhi hai ki riding gear agar accha ho toh ride perfect hoti hai. Safety and comfort dono agar ek product mein mil jata hai toh kya baat hai. Royal Enfield ki riding jackets, gloves, trousers and Helmets sab meri safety and comfort ke according designed hai. Price range bhi affordable hai and quality mein koi kami nahi hai. Toh wait mat karo, jao explore karo India par apni safety ko dhyan mein zaroor rakhna.

77w See translation

moto_surfers Woaah woahh a good

187,096 views
JULY 7, 2021

Add a comment... Post



NEW Royal Enfield riding gears!!

JS Films • 3.28M subscribers

34K 34K Share Clip

367K views 1 year ago

WONDERSHARE FILMORA

Total influencers: 2

Genre: Tech

No. of Videos: 2

Platform: YouTube

Total Reach: 3M





Live Link:
https://youtu.be/Nb93CWp_g8RE

#HindiNews #Filmora11 #1718

realme 9 5G SD 778G India 🤔, Redmi Note 11 Pro India Price, Samsung Bad News, Metaverse Phone, OnePlus 10R



Techno Ruhez ✓
3.48M subscribers

Subscribe

👍 24K



➦ Share

✂️ Clip



198K views 9 months ago

AppOcalypse

Our Development arm AppOcalypse has built several Android & iOS apps, some of our own apps have also been on the Trending list (#4 & #7) for the whole week in India, Indonesia and Malaysia!

We have a team of passionate & young developers who love to code and build something valuable. Our UI/UX designers can create a very minimal UI with great user experience (UX) for better exploration of your product/service

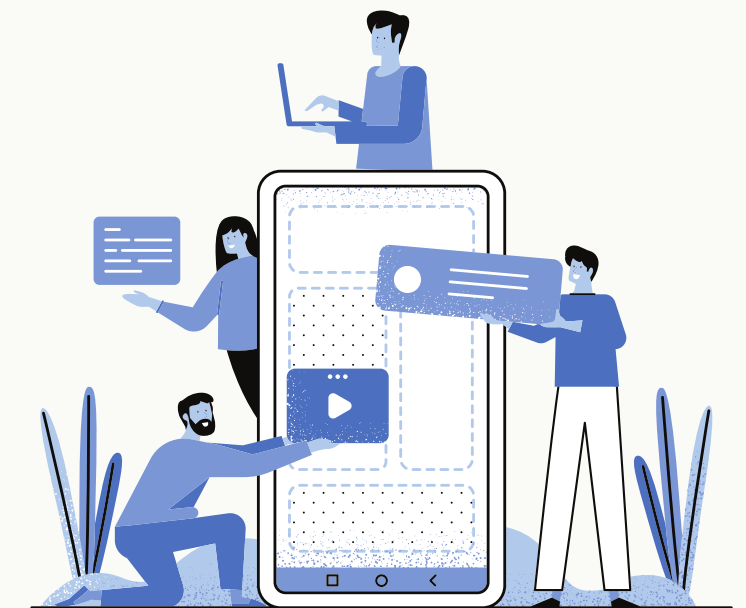
Our Creations:

Infast

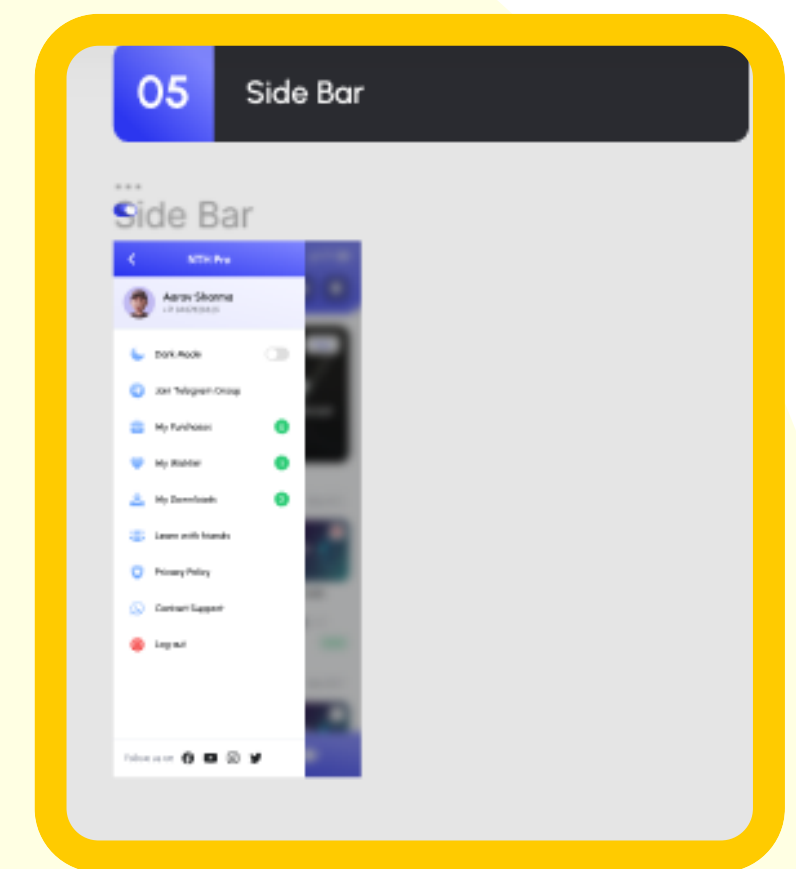
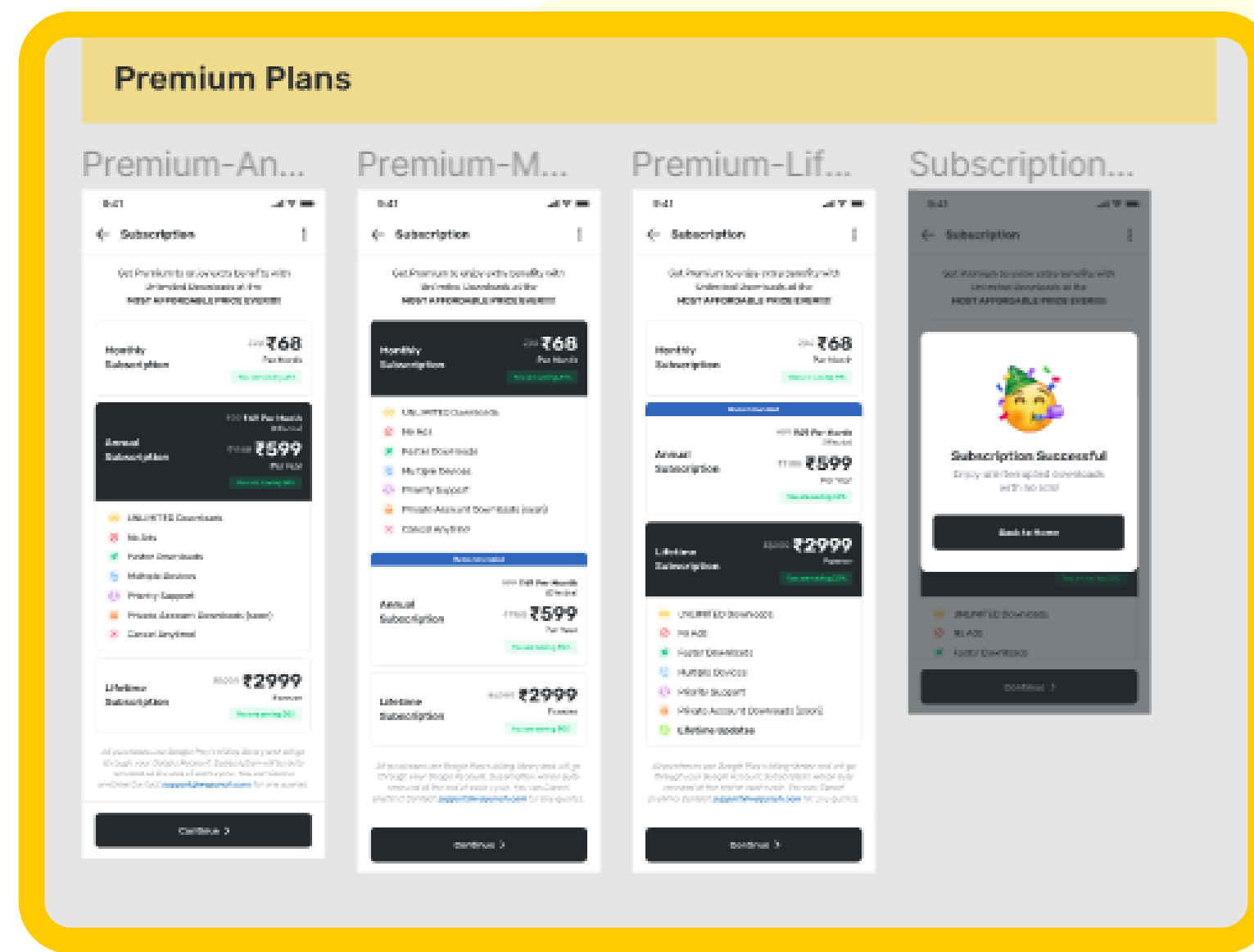
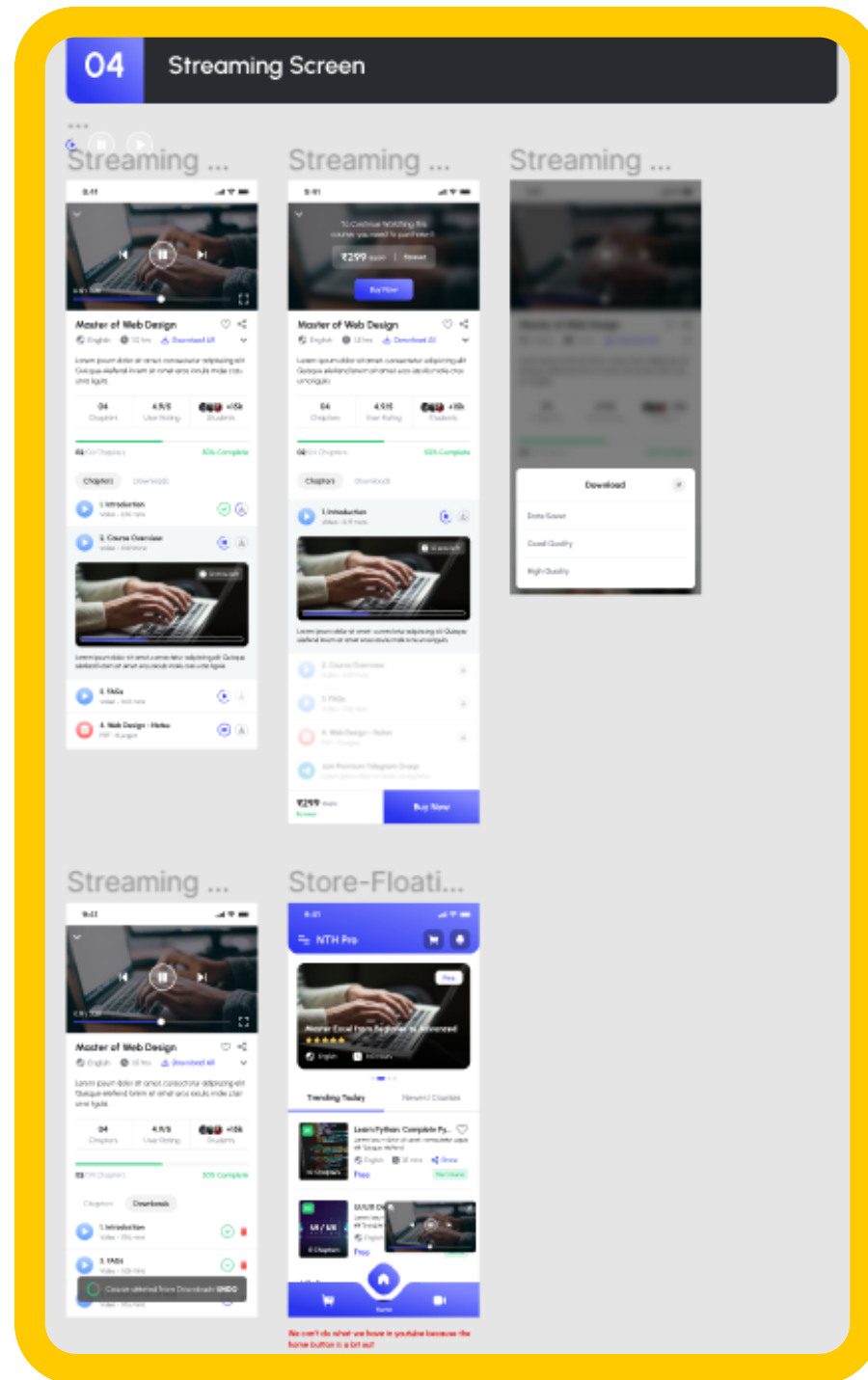
<https://play.google.com/store/apps/details?id=com.infast.video>

PrinTrash

<https://apps.apple.com/in/app/printrash/id1599857357>



UI/UX DESIGNS



Thank You

