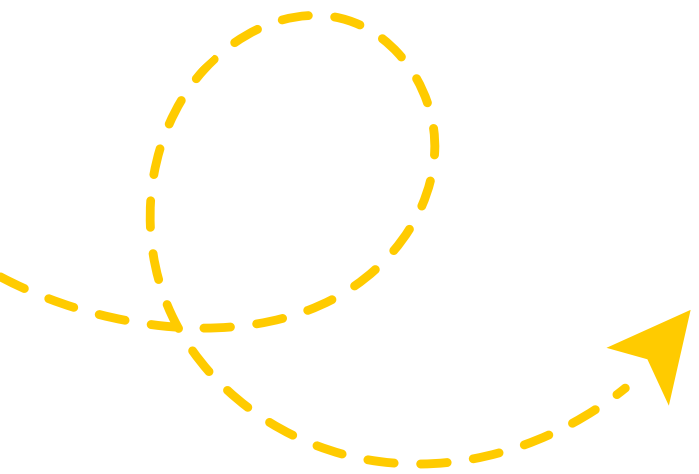




REWARDING FOR BRANDS SEAMLESS FOR CREATORS



WHAT ARE WE OFFERING?

- 1. Influencer & Celeb Marketing**
- 2. Public Relation**
- 3. App/Web Design/UI/UX**
- 4. Social Media Management**



OUR CHAMPION

Naman Chhabra

Naman has been creating videos on the internet for 10 years, and has worked with several blue-chip brands to help them get more eyeballs and simultaneously generate conversion through his deep behavioural understanding of internet users in India & South Asia! He was one of the only creators to gain 100K subscribers in a single month in 2017 (Pre-Jio era)

He has also created multiple mobile apps which got on trending for a whole week in India, Indonesia & Malaysia!



BRANDS WE HAVE WORKED WITH

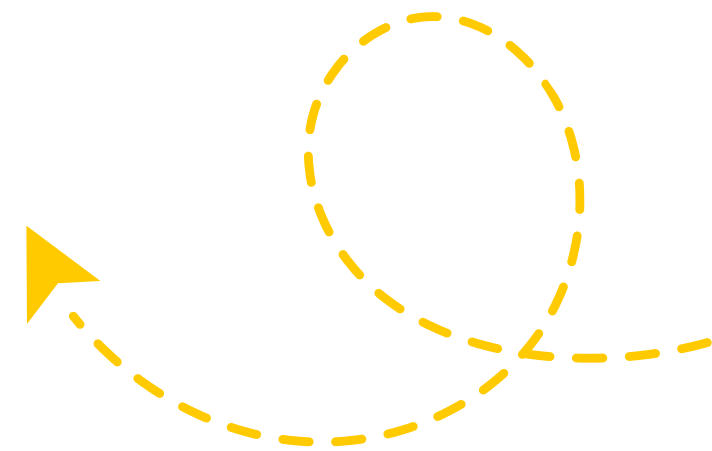


celio*



INNOVIST
clean | transparent | science

KazarMax®





WHY BURGEON MEDIA?

- Our team crafts data-driven influencer campaigns that seamlessly integrate with brand's existing online persona. We deeply understand the algorithms of all the major social media platforms today as we've been in the space since 2013-14, which is the pre-Jio era.
- ***Our campaigns are pure science, and no luck as we understand how to spike emotions through the content, get the highest attention span, and hold viewers to perform CTA to finally convert them into a sale.***



OUR
CREATOR
COMMUNITY



OUR CAMPAIGNS



TATA

Total influencers: 5-6 every month

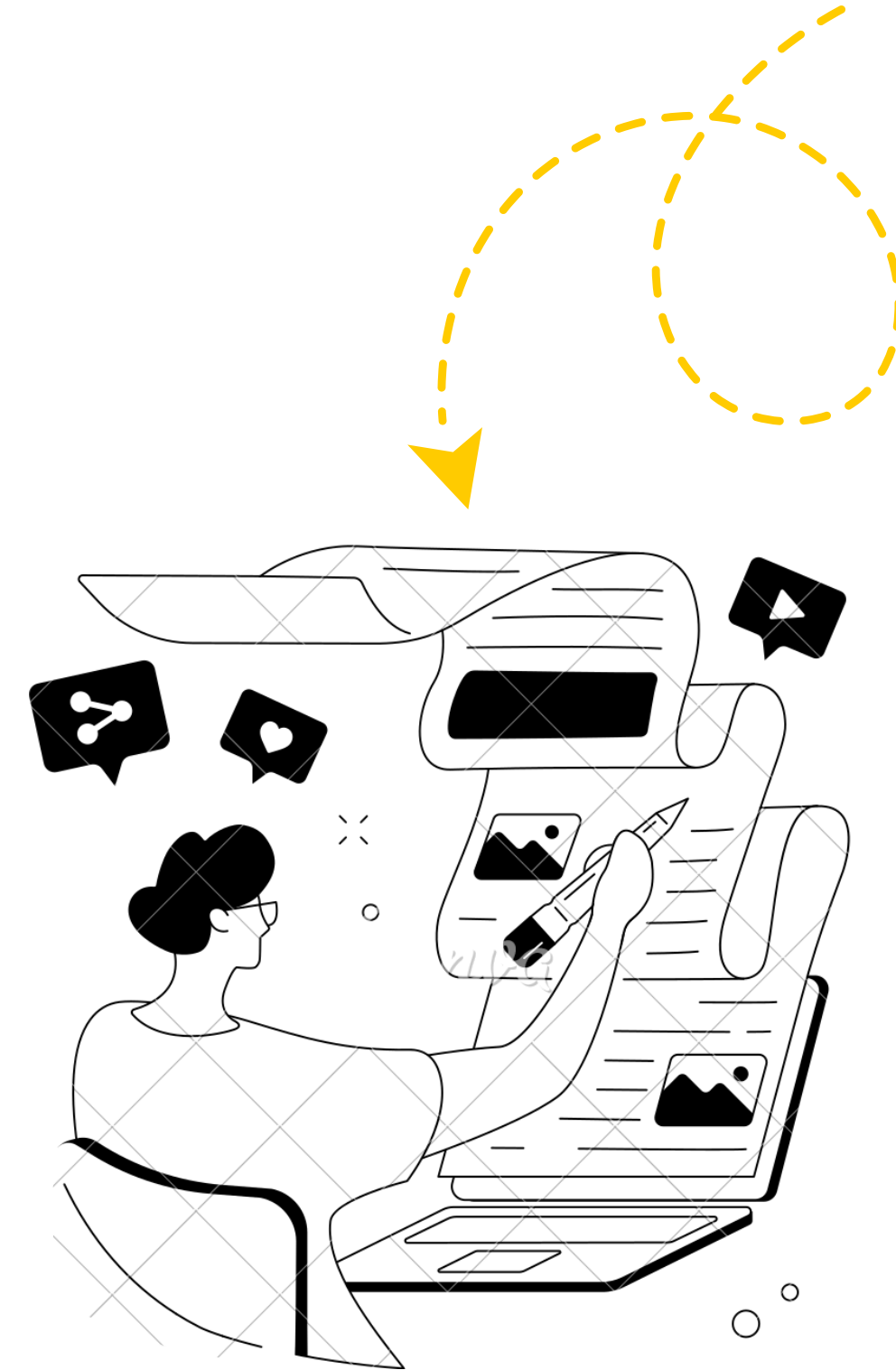
Genre: Food bloggers, Chefs and Lifestyle

Platform: Instagram

- Working every month with Tata for promoting their consumer brands - 1868 By Tata Tea & Sonnets by Tata Coffee.
- All the videos on both Instagram pages have been curated and ideated by our team.

Sonnets
BY **TATA** COFFEE

1868
BY **TATA** Tea



1868 BY TATA TEA



theclassyfoodophile and 1868bytata tea
Original audio

theclassyfoodophile Festivities are incomplete without gifting and believe me I'm very particular when it comes to gifting. Every year, I share my list of gifting options for Diwali with you guys and this year, the assorted tea gifting hampers from @1868bytata tea make on top of my list. ¹⁰⁰

Apart from gifting, these teas are perfect if you are someone who enjoys a premium tea experience with unique blends. Cream of Assam and Apply Cranberry are some of my favourite picks ☕

Explore more at www.tata tea1868.com and use my code PAVITRA10 to get more discount 🌟👉

#1868ByTataTea #Tea #TeaLovers #TataTea #Ad #DiwaliCelebrations
[tea, tata tea, 1868 by tata tea, tea hamper, diwali hamper, festive gifting, diwali gifts, reels]

6w

ashchothe 1868 wow

8,366 likes
October 18

Add a comment... Post



asmitarora and 2 others
Original audio

asmitarora From late-night heart-to-hearts to morning laughs, #tea has always been at the heart of my moments with my sister ☕

This Rakshabandhan, gift the warmth and love of #1868byTataTea to your siblings.

Perfect for those cherished sibling moments and endless conversations. Here's to more cups of bonding! ☕☕

These gift boxes are so beautifully curated and are perfect for any occasion for gifting to your loved ones 🎁💕

Explore more at www.tata tea1868.com 🔗

#tea #rakhi #siblings #gifting #sisters

16w

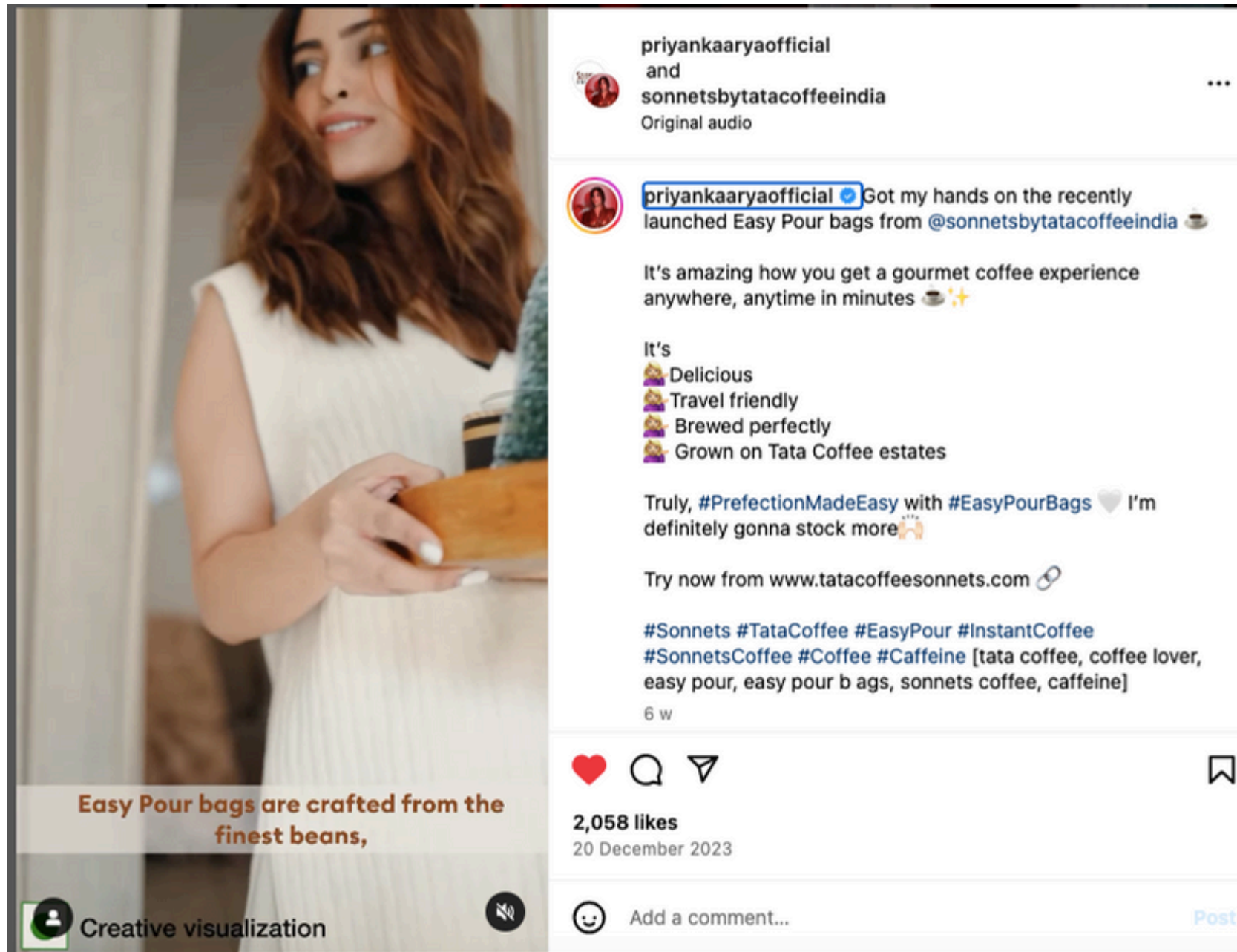
broken._hearts12 So sweet asmita ji

16w Reply

Liked by a_living_paradox and 1,608 others
August 9

Add a comment... Post

SONNETS BY TATA COFFEE



priyankaaryaofficial and sonnetsbytatacoffeeindia
Original audio

priyankaaryaofficial Got my hands on the recently launched Easy Pour bags from @sonnetsbytatacoffeeindia ☕

It's amazing how you get a gourmet coffee experience anywhere, anytime in minutes ☕✨

It's

- 👉 Delicious
- 👉 Travel friendly
- 👉 Brewed perfectly
- 👉 Grown on Tata Coffee estates

Truly, #PerfectionMadeEasy with #EasyPourBags ❤️ I'm definitely gonna stock more 🛒

Try now from www.tatacoffee.com/sonnets 🔗

#Sonnets #TataCoffee #EasyPour #InstantCoffee
#SonnetsCoffee #Coffee #Caffeine [tata coffee, coffee lover, easy pour, easy pour bags, sonnets coffee, caffeine]

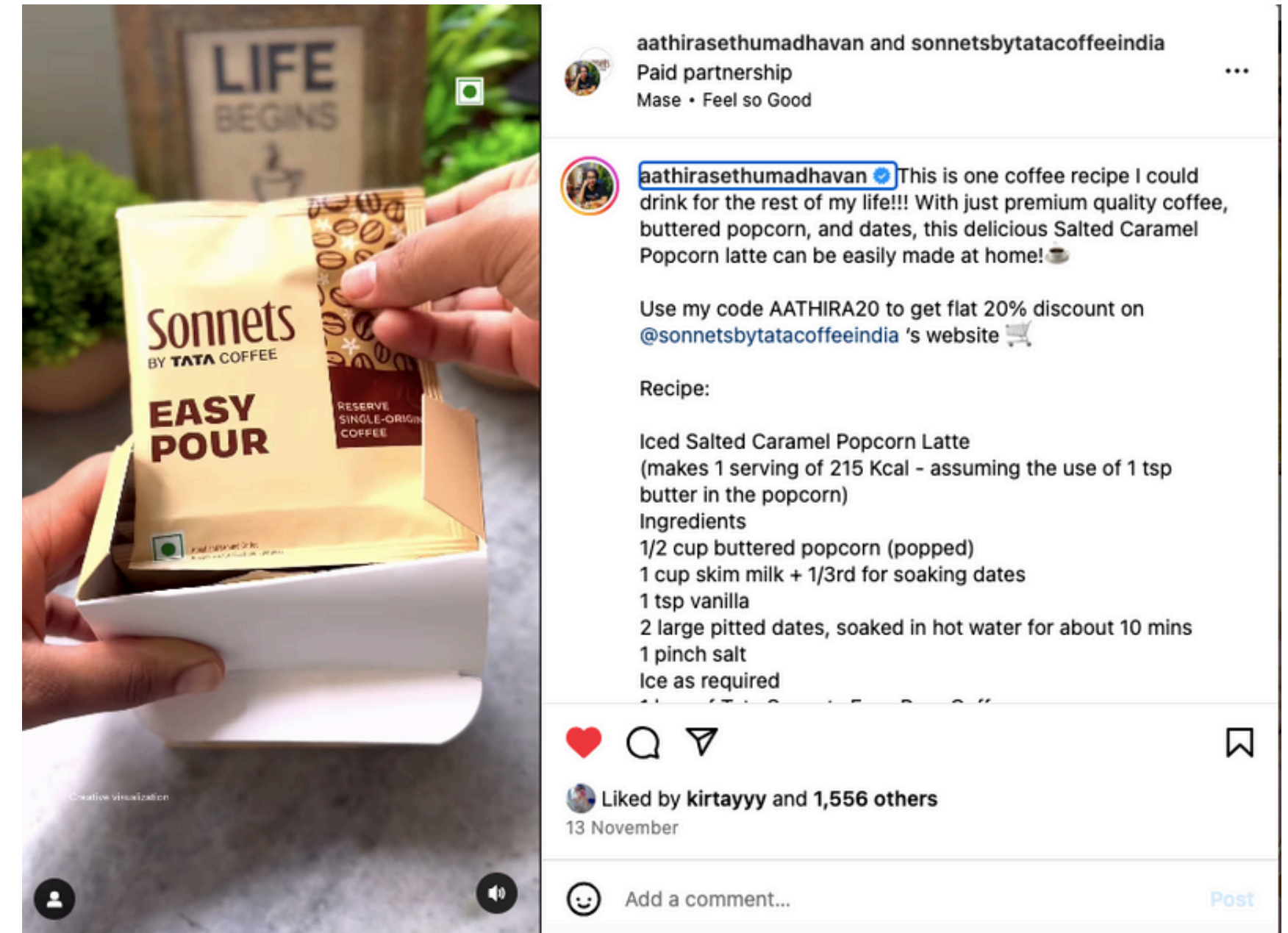
6 w

2,058 likes
20 December 2023

Easy Pour bags are crafted from the finest beans,

Creative visualization

Add a comment... Post



aathirasethumadhavan and sonnetsbytatacoffeeindia
Paid partnership
Mase • Feel so Good

aathirasethumadhavan This is one coffee recipe I could drink for the rest of my life!!! With just premium quality coffee, buttered popcorn, and dates, this delicious Salted Caramel Popcorn latte can be easily made at home! ☕

Use my code AATHIRA20 to get flat 20% discount on @sonnetsbytatacoffeeindia's website 🛒

Recipe:

Iced Salted Caramel Popcorn Latte
(makes 1 serving of 215 Kcal - assuming the use of 1 tsp butter in the popcorn)

Ingredients

- 1/2 cup buttered popcorn (popped)
- 1 cup skim milk + 1/3rd for soaking dates
- 1 tsp vanilla
- 2 large pitted dates, soaked in hot water for about 10 mins
- 1 pinch salt
- Ice as required

Liked by kirtayyy and 1,556 others
13 November

Add a comment... Post

INNOVIST

Total influencers: 25- 45 Every Month

Genre: Skincare, Beauty, Lifestyle & Fitness

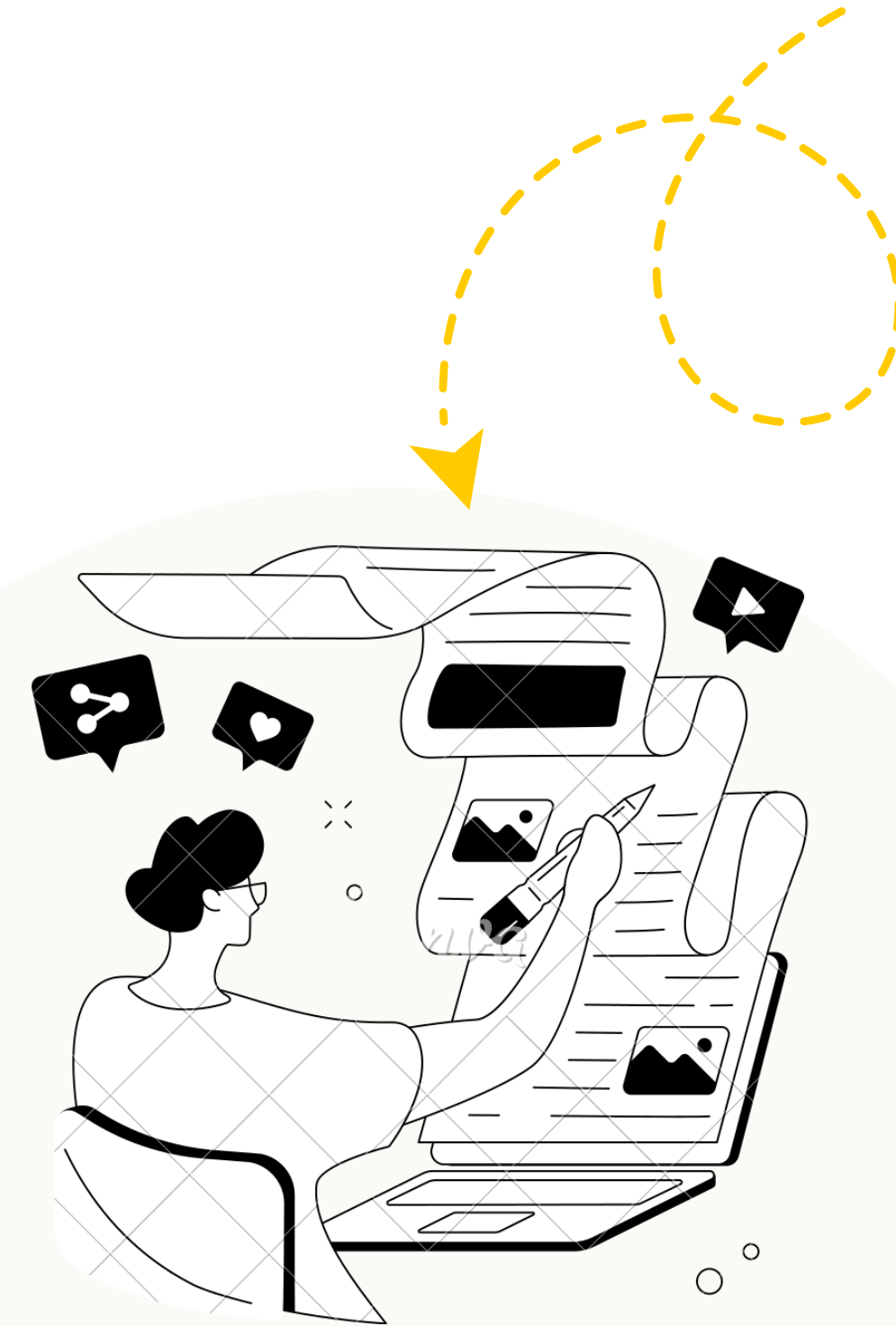
No. of Videos: 25-45

Platform: Instagram

Total Reach: 5-10M (This depends on the number of content that is aligned to go live)

Product- Chemist At Play & Bare Anatomy

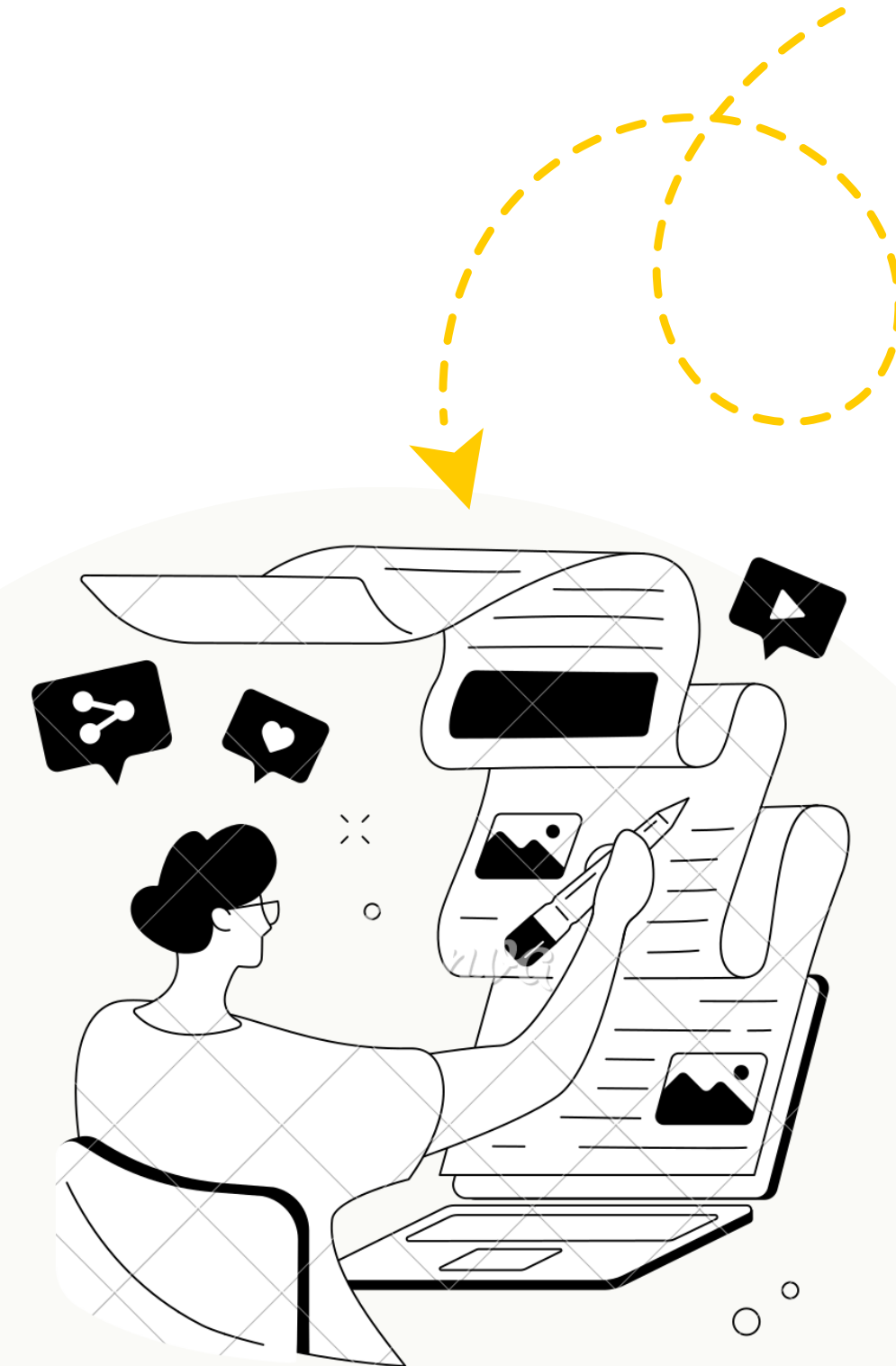
- Working every month with the brand for different products
- The objective of these campaigns is to create organic and engaging content.
- We offer influencers creative freedom to work on the content, allowing them a creative space while achieving significant reach.



CELIO

Total influencers: 1
Genre: Vlogger/ Lifestyle
No. of Videos: 2
Platform: Instagram
Total Reach: 1M

Worked with just one influencer on two videos and the brand generated good sales. In such cases, we go through profiles keeping several factors in mind to gain maximum sales/ROI rather than just mere numbers.





nikkkhil • Follow
Paid partnership with celioindia

nikkkhil • Feels amazing to be riding again!
Riding in the city never felt as good because now everytime I step out, I got my Stay Dark jeans from @celioindia on!
These jeans don't fade away even after regular washing - so perfect for my tough lifestyle.
Now you can get your own Stay Dark jeans from Celio, at a special discount. Use my special coupon "NIKHIL10" to get a discount on your purchase at any Celio store. (Code is not valid on the brand website).

#collab
38w



304,345 views
APRIL 2

Add a comment... Post



nikkkhil • Follow
Paid partnership with celioindia

nikkkhil • Skyu keeps me on my toes and wearing comfy clothes are my priority.
@celioindia Soft touch jeans are the most comfy and softest jeans I now own. It's actually so so soft, you have to touch it to believe it!
I love these and can literally live in them.
Get yourself the comfiest pair of jeans u can own, get the softouch jeans in any celio store in India and get a discount by using "NIKHIL10".
Offer valid only on- in store shopping till 30th April, 2022 !

Edited - 37w

oliviashres Awesome 🤔🤔🤔



297,571 views
APRIL 9

Add a comment... Post

INDUS OS TWITTER TRENDING CAMPAIGN

Total Tweets for Twitter Trending- 6540

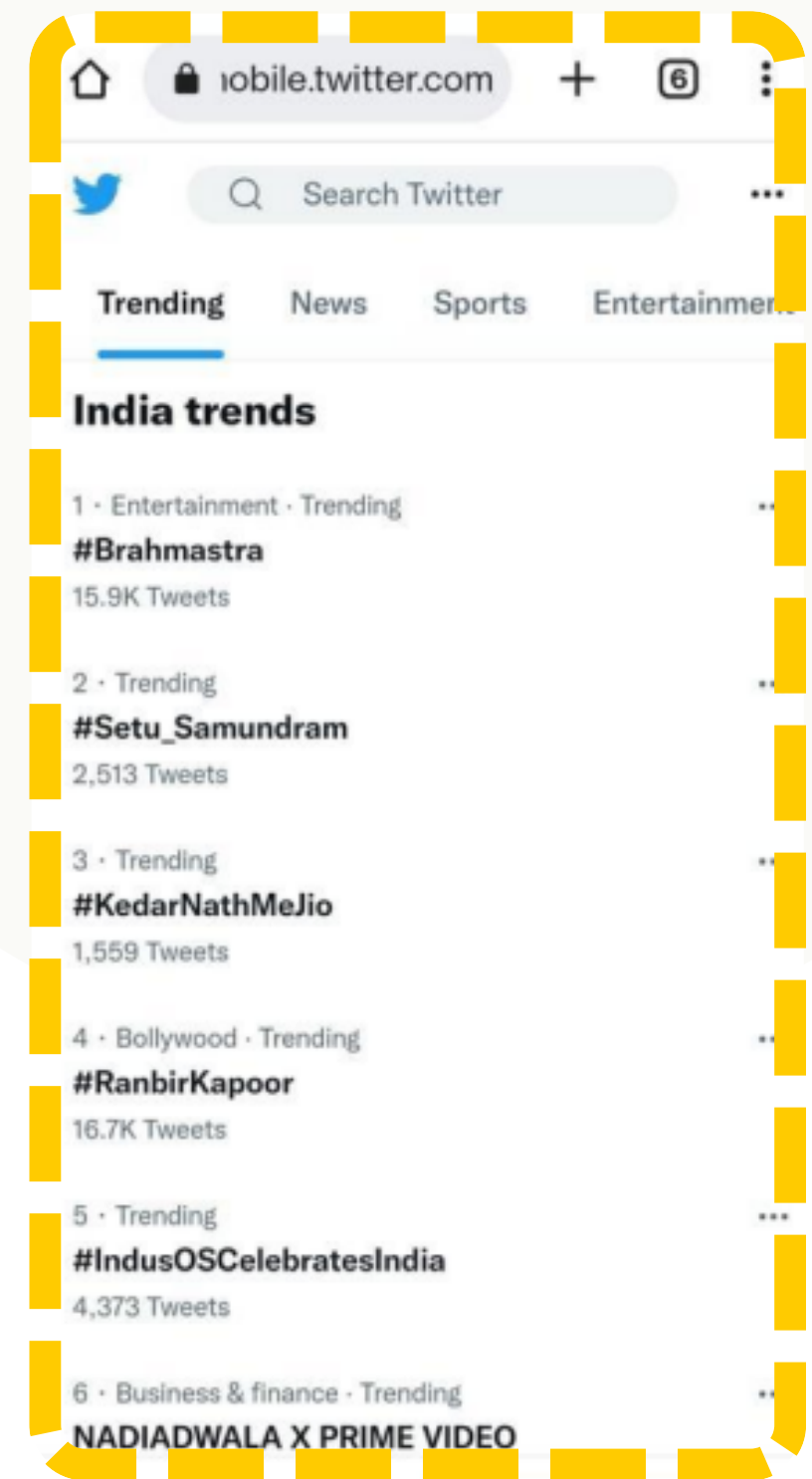
Total influencer Tweets- 4

**Trending position(s) Achieved: 2,3,4&5 for 6
hours**

Cost per Tweet: 21.4

Total Impressions: 130k





#IndusOSCelebratesIndia Trends on Twitter India (7-8 hrs)

INDUS OS

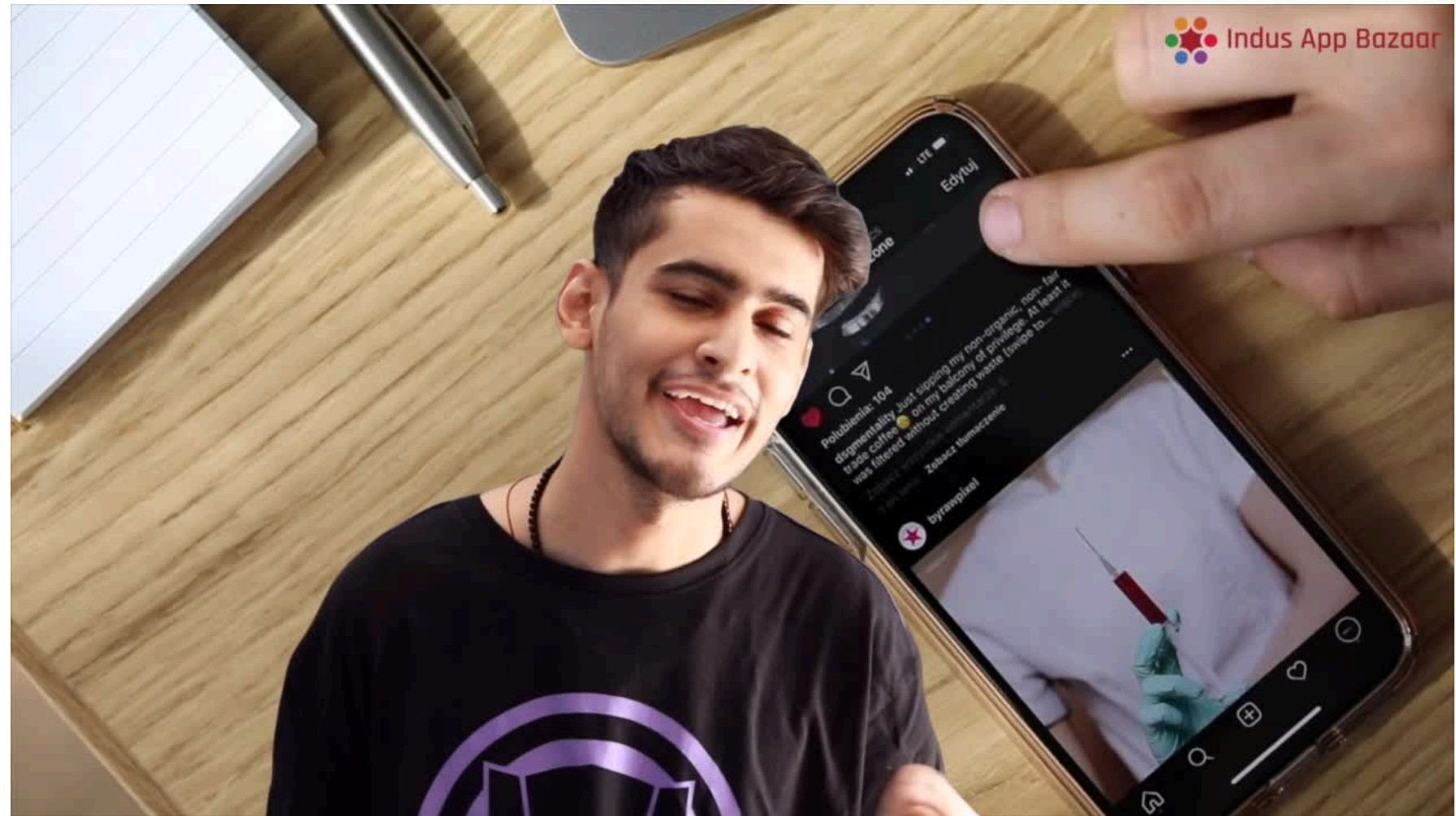
Total influencers: 2

Genre: Tech

No. of Videos: 60

Platform: Posted on Indus App Bazaar





ROYAL ENFEILD

Total influencers: 3

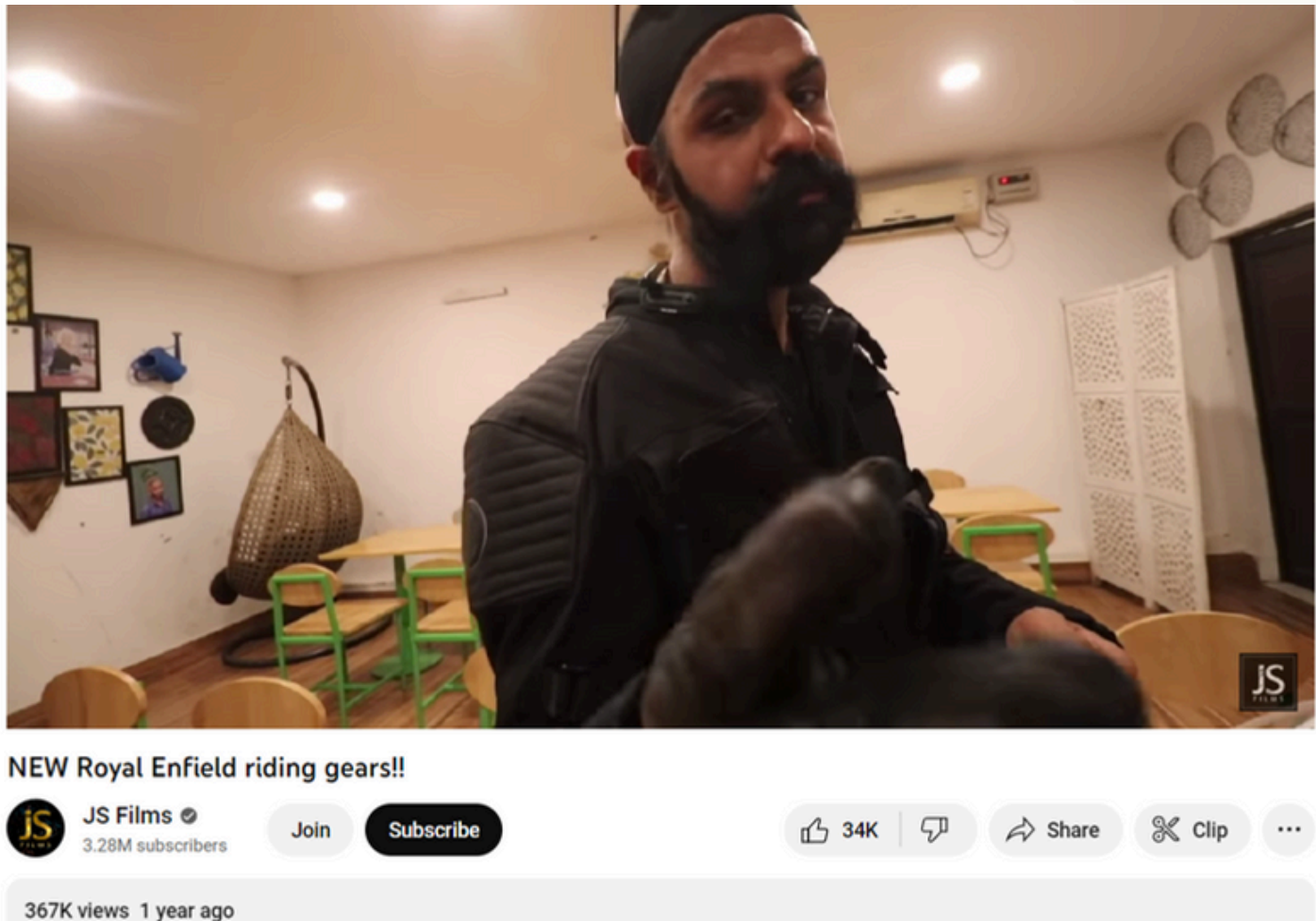
Genre: Vloggers

No. of Videos: 11

Platform: Instagram & YouTube

Total Reach: 11M





WONDERSHARE FILMORA

Total influencers: 2

Genre: Tech

No. of Videos: 2

Platform: YouTube

Total Reach: 3M





#HindiNews #Filmora11 #1718

realme 9 5G SD 778G India 🇮🇳, Redmi Note 11 Pro India Price, Samsung Bad News, Metaverse Phone, OnePlus 10R



Techno Ruhez ✓
3.48M subscribers

[Subscribe](#)

24K



Share

Clip

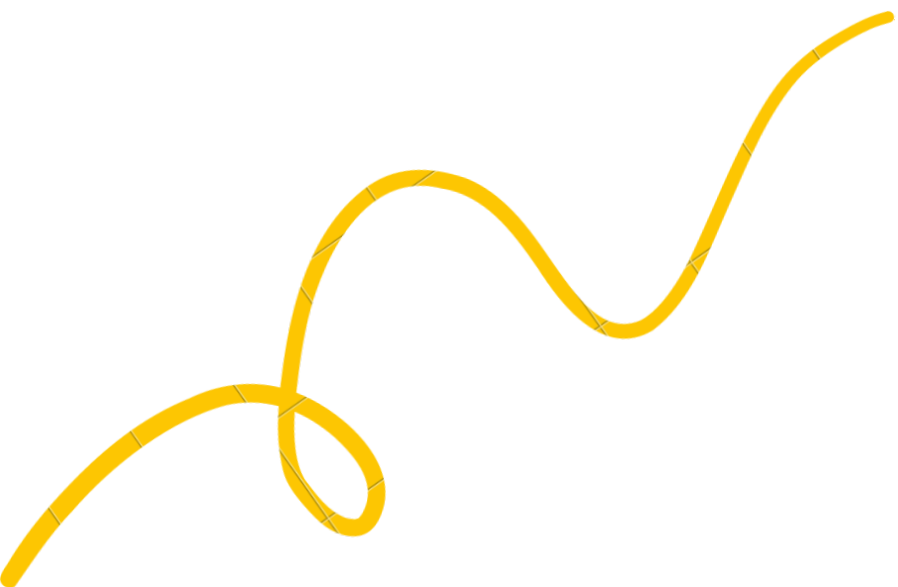


198K views 9 months ago

Live Link:

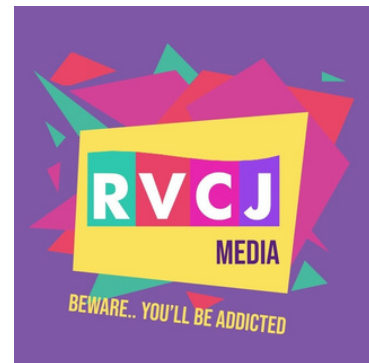
<https://youtu.be/Nb93CWpg8RE>

OTHER SERVICES THAT WE OFFER

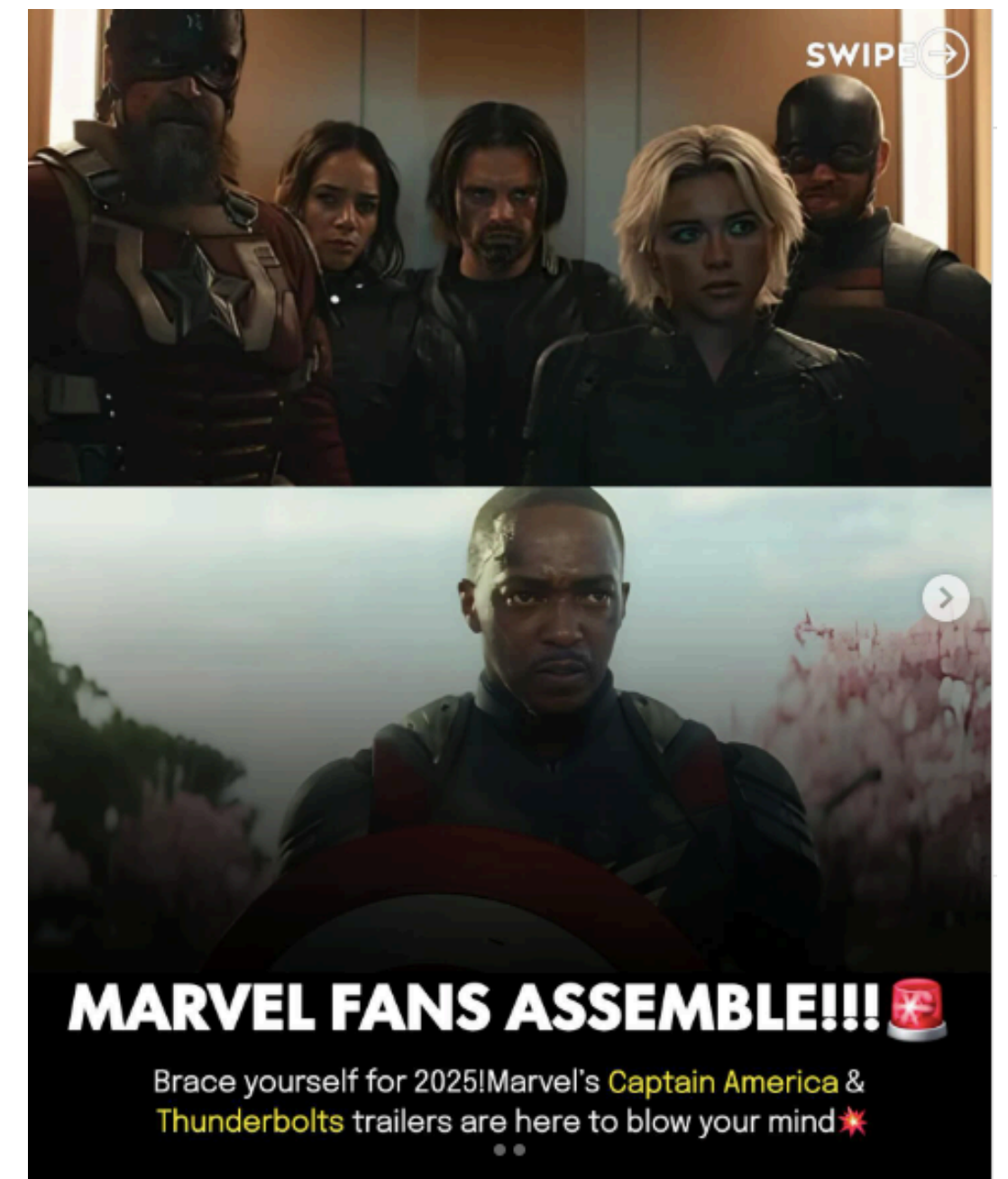
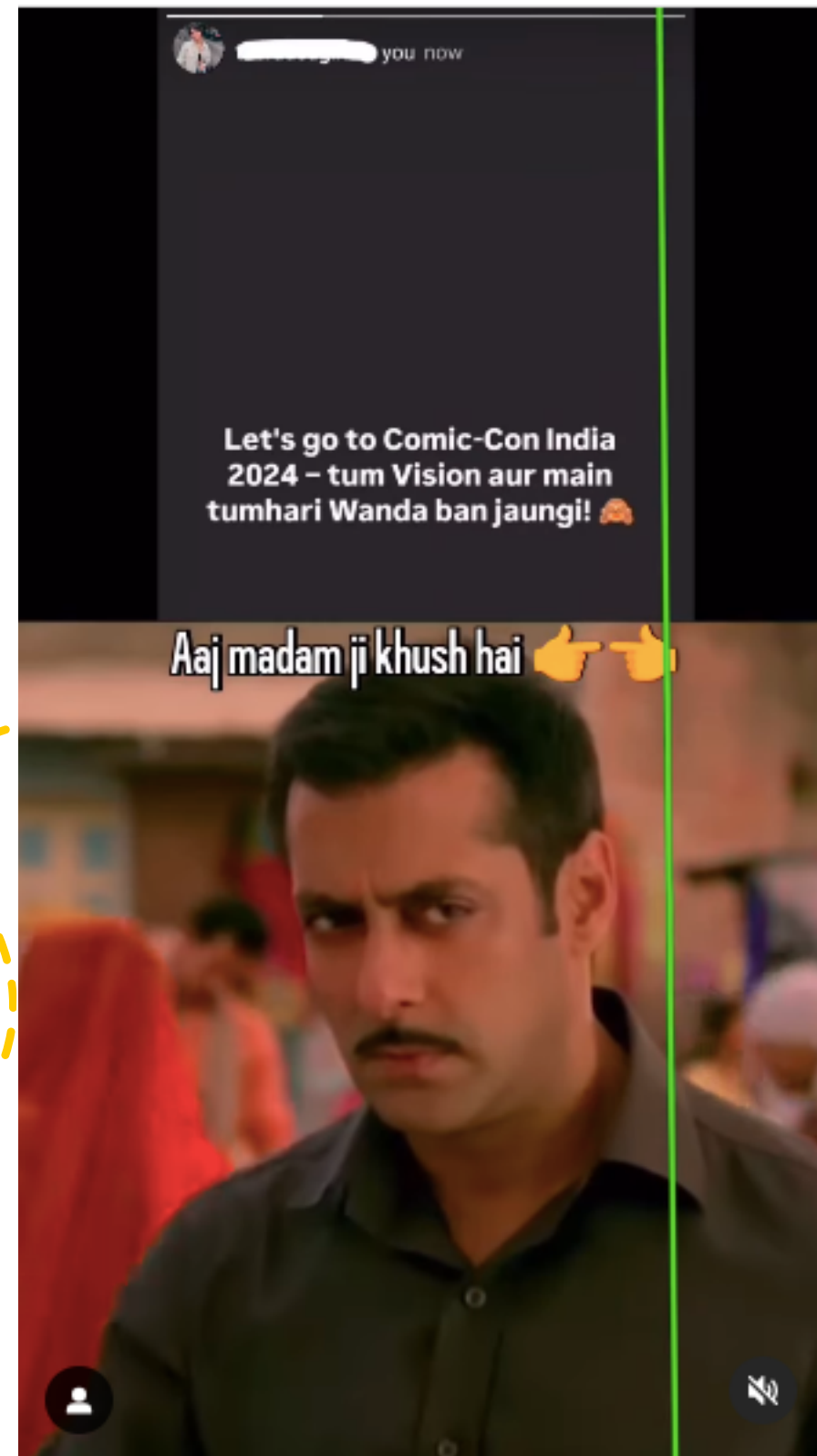


Meme Marketing

250M+ Meme Pages
Network



Anything Viral in India in less
than 24 hours



AppOcalypse

Our Development arm AppOcalypse has built several Android & iOS apps, some of our own apps have also been on the Trending list (#4 & #7) for the whole week in India, Indonesia and Malaysia!

We have a team of passionate & young developers who love to code and build something valuable. Our UI/UX designers can create a very minimal UI with great user experience (UX) for better exploration of your product/service

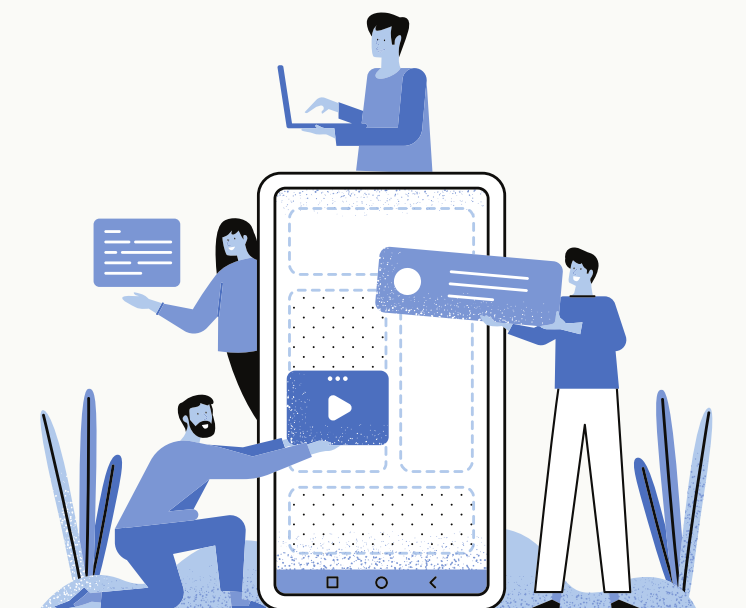
Our Creations:

Infast

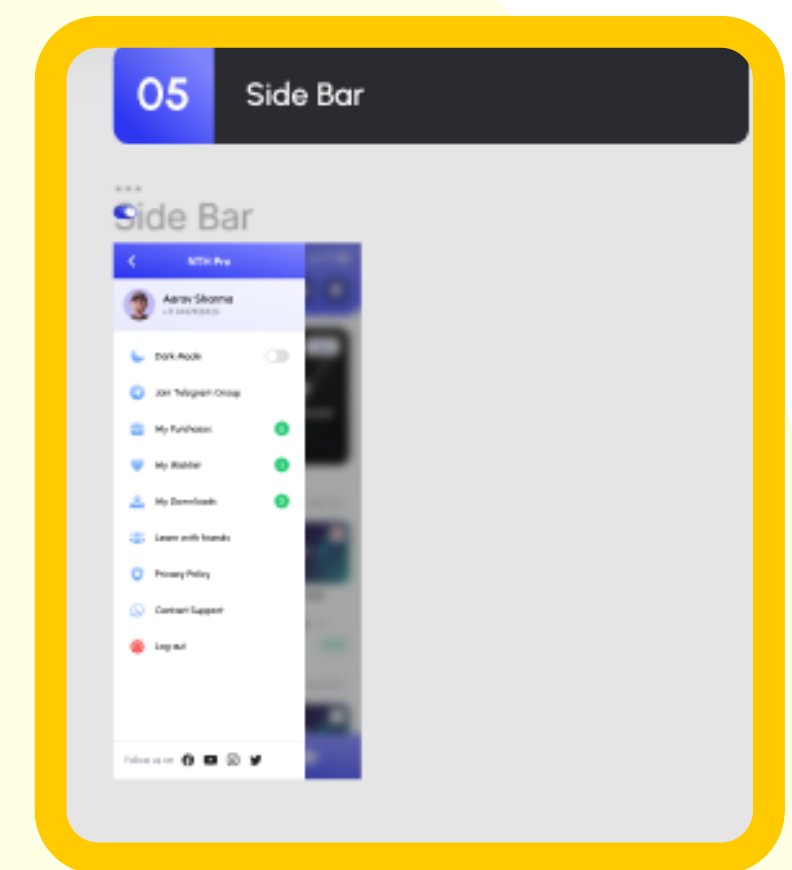
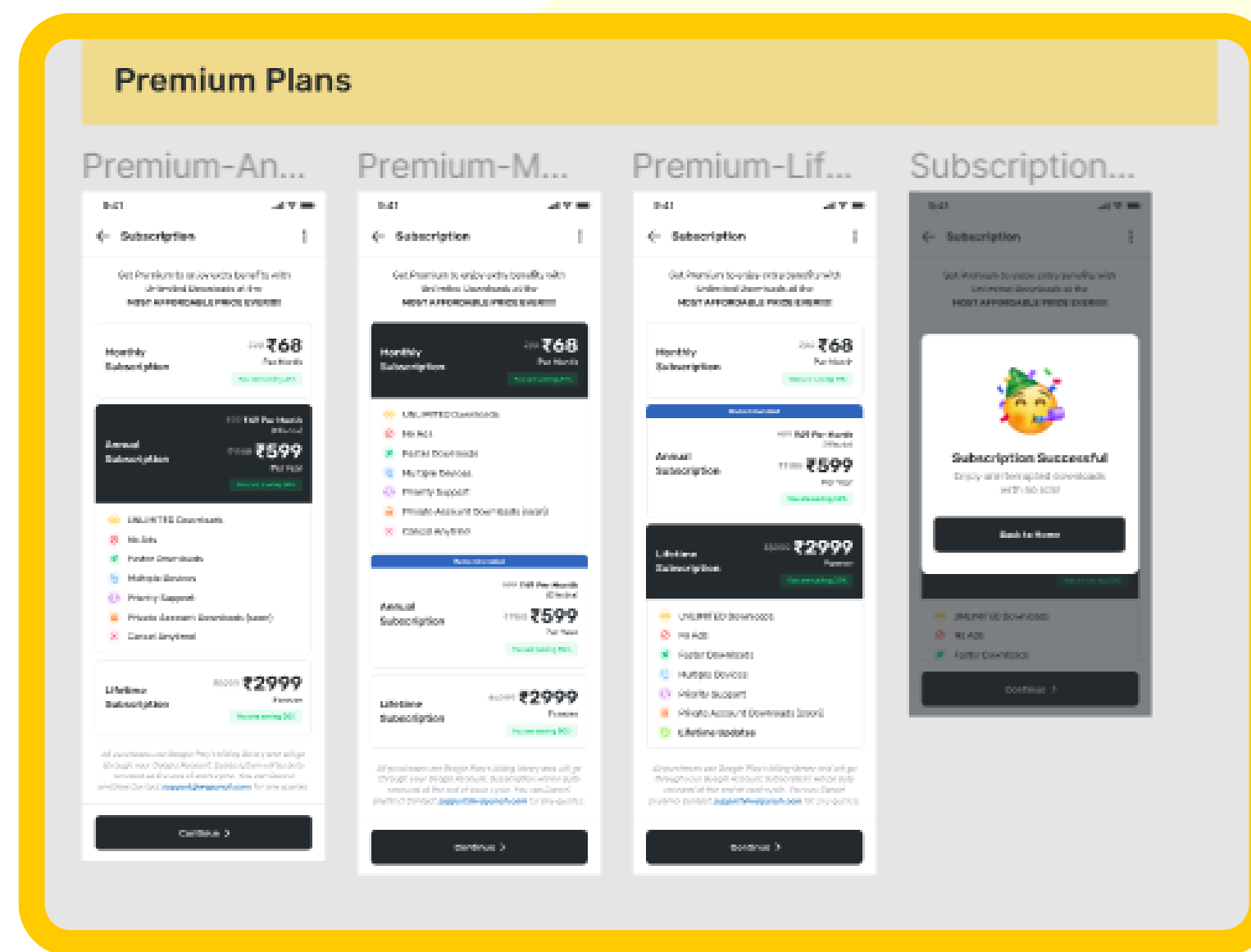
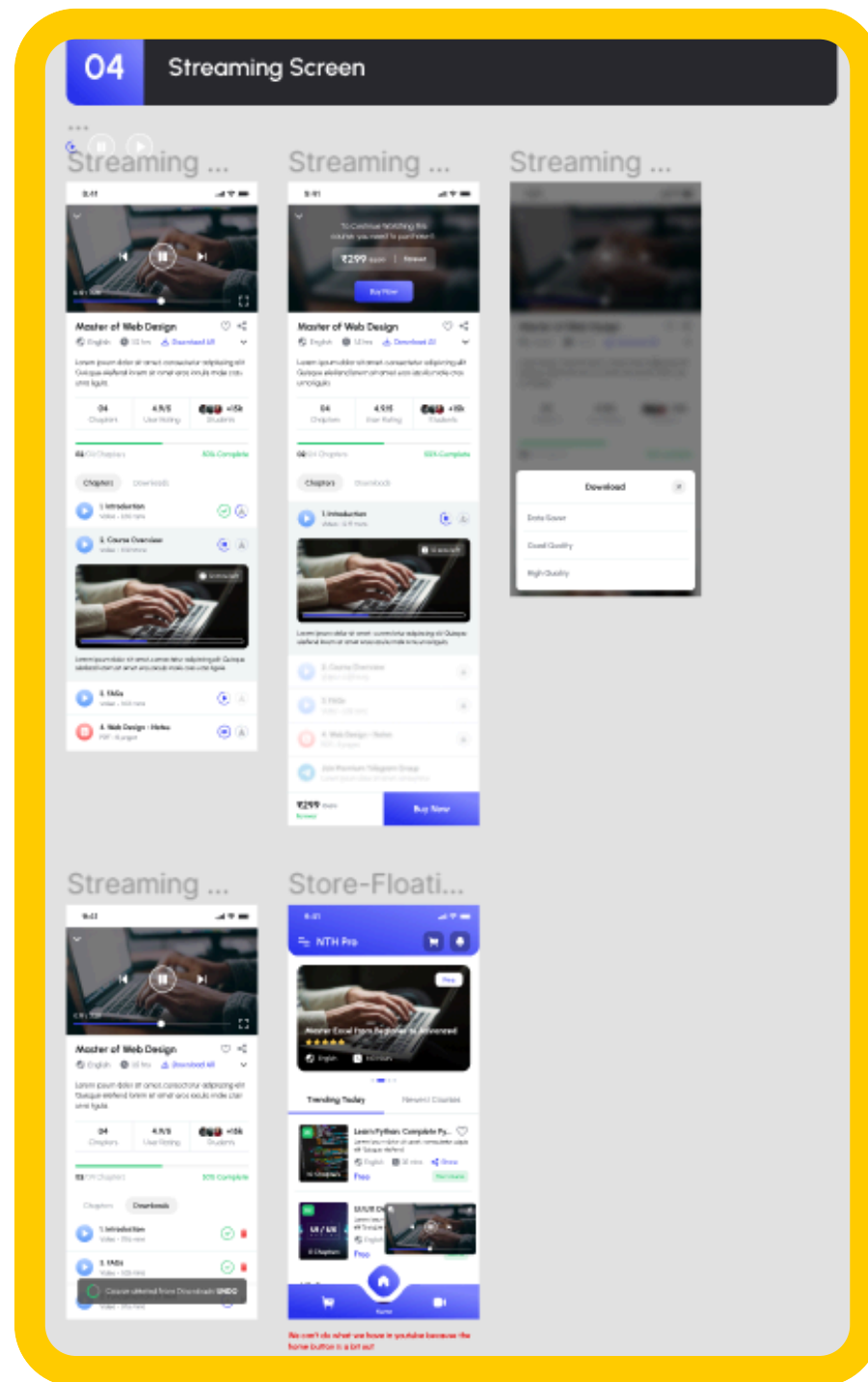
<https://play.google.com/store/apps/details?id=com.infast.video>

PrinTrash

<https://apps.apple.com/in/app/printrash/id1599857357>



UI/UX DESIGNS



Thank You

